



2024 Executive Leadership Conference Sponsorships

We are pleased to announce that the New Jersey Staffing Alliance and the Mid-Atlantic Staffing Association will be partnering on the 2024 Executive Leadership Conference.

The conference will be held on April 17-18, 2024 at the Hard Rock Hotel & Casino in Atlantic City. This year's event is a one-and-a-half-day conference targeting owners and managers of staffing firms. The conference features two cocktail receptions and one full day of valuable education for staffing firms.

Sponsors must be a member of either NJSA or MASA. Non-Members sponsors are not permitted.

Overall Conference Sponsorship: \$7,500 (1 Available)

Benefits:

- Recognition as the top-tier Conference Sponsor
- Two complimentary conference registrations
- Opportunity to make 10-minute remarks about your firm's services at the beginning of the event
- Two full-page ads in attendee booklet
- Company logo on all pre/post event marketing, including emails, website and event signage
- Ability to distribute promotional item at the conference (sponsor to provide item).
- Opportunity to host moderated roundtable discussion for owners and managers on Wednesday
- Featured podcast

Opening Keynote Co-Sponsorship: \$4,000 (2 Available)

Benefits:

- Recognition as the Opening Keynote Sponsor (Jeremy Bess from ITR Economics)
- Two complimentary conference registrations
- Opportunity to introduce speaker and make 5-minute remarks about your firm's services at the event
- One full-page ad in attendee booklet
- Company logo on all pre/post event marketing, including emails, website and event signage
- Opportunity to host moderated roundtable discussion for owners and managers on Wednesday
- Featured podcast

Closing Keynote Co-Sponsorship: \$4,000 (2 Available)

Benefits:

- Recognition as the Closing Keynote Sponsor (Kerry Barrett)
- Two complimentary conference registrations
- Opportunity to introduce speaker and make 5-minute remarks about your firm's services at the event
- One full-page ad in attendee booklet
- Company logo on all pre/post event marketing, including emails, website and event signage
- Opportunity to host moderated roundtable discussion for owners and managers on Wednesday
- Featured podcast

Educational Session Sponsorship: \$3,000 (3 Available)

Benefits:

- Recognition as an Educational Session Sponsor
- Two complimentary conference registrations
- Opportunity to introduce speaker and make 5-minute remarks about your firm's services at the event
- One full-page ad in attendee booklet
- Company logo on all pre/post event marketing, including emails, website and event signage
- Featured podcast

SOLD OUT!

Opening Cocktail Reception Sponsorship (Wednesday Night): \$2,500 (2 Available)

Benefits:

- Recognition as Opening Cocktail Reception Sponsor
- Two complimentary conference registration
- Opportunity make 5-minute remarks about your firm's services at the event
- One full-page ad in attendee booklet
- Company logo on all pre/post event marketing, including emails, website and event signage

SOLD OUT!**Closing Cocktail Reception Sponsorship (Thursday Night): \$2,500 (2 Available)**

Benefits:

- Recognition as the Conference Reception Sponsor
- Two complimentary conference registrations
- Opportunity make 5-minute remarks about your firm's services at the event
- One full-page ad in attendee booklet
- Company logo on all pre/post event marketing, including emails, website and event signage

SOLD OUT!**Luncheon Sponsorship: \$2,250 (1 Available)**

Benefits:

- Recognition as a Luncheon Sponsor
- One complimentary conference registration
- Opportunity to make 5-minute remarks about your firm's services at the event
- One full-page ad in attendee booklet
- Company logo on all pre/post event marketing, including emails, website and event signage

SOLD OUT!**Breakfast Sponsorship: \$2,250 (1 Available)**

Benefits:

- Recognition as a Breakfast Sponsor
- One complimentary conference registration
- Opportunity to make 5-minute remarks about your firm's services at the event
- One full-page ad in attendee booklet
- Company logo on all pre/post event marketing, including emails, website and event signage

SOLD OUT!**Live Band Sponsorship: \$2,000 (1 Available)**

Benefits:

- Recognition as the Live Band Sponsor for the Opening Night Reception
- One complimentary conference registration
- One full-page ad in attendee booklet
- Company logo on all pre/post event marketing, including emails, website and event signage

Lanyard Sponsorship: \$1,000 (1 Available)

Benefits:

- Company logo printed on name badge lanyards
- One full-page ad in attendee booklet
- Company logo on all pre/post event marketing, including emails, website and event signage

SOLD OUT!

Refreshment Break Sponsorship: \$1,000 (2 Available)

Benefits:

- Recognition as the Break Sponsor
- One full-page ad in attendee booklet
- Company logo on all pre/post event marketing, including emails, website and event signage

SOLD OUT!**Program Book Ad (Staffing Firm or Industry Partner): \$500 (Unlimited)**

Benefits:

- One full-page ad in attendee booklet

Additional Conference Attendee: \$400

Benefits:

- Any company sponsoring the conference may bring additional attendees to the event at a discounted rate.

2024 SPONSOR REGISTRATION FORM

Primary Contact: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

**** Please email your company logo in JPEG and EPS formats to office@njsa.com ***

Please sign our company up for the following sponsorships:

- | | | |
|---|--|---|
| <input type="radio"/> Overall Conference (\$7,500) | <input type="radio"/> Opening Keynote (\$4,000) | <input type="radio"/> Closing Keynote (\$4,000) |
| <input type="radio"/> Educational Session (\$3,000) | <input type="radio"/> Opening Reception (\$2,500) | <input type="radio"/> Closing Reception (\$2,500) |
| <input type="radio"/> Luncheon (\$2,250) | <input type="radio"/> Breakfast (\$2,250) | <input type="radio"/> Live Band (\$2,000) |
| <input type="radio"/> Lanyard (\$1,000) | <input type="radio"/> Refreshment Breaks (\$1,000) | <input type="radio"/> Program Book Ad (\$500) |
| <input type="radio"/> Additional Attendees \$400 each | | |

Payment Information:

- ☐ I will pay with a check (payable to NJSA). ☐ I will pay with a credit card.

Credit Card Number: _____

Exp: _____ CCID: _____

Name on Card: _____

Card Billing Address: _____

Return form and payment to:

NJSA

P.O. Box 518

Mount Laurel, NJ 08054

Questions?

Email Office@NJSA.com or call 973-283-0072